



STA Florida's 43rd Annual Conference February 27th thru March 1st, 2025

Welcome to the 43rd Annual Security Traders Association of Florida conference. The Officers and Directors of STA Florida are excited to have you join us and would like to express our gratitude to those who traveled from various parts of the United States and Canada to be here. We hope you have a fulfilling and enjoyable few days with us.

Our heartfelt thanks go out to our sponsors, who continue to support us year after year. Hosting this conference is only possible with your valuable contributions and support. We appreciate your unwavering dedication to STA Florida's success.

It gives us immense pleasure to host this year's conference at the Wyndham Grand Hotel Clearwater Beach. Special requests were made to host in Clearwater Beach, and we listened! Enjoy the beautiful top rated white sand beach along with the beautiful sunsets!

We have secured an impressive lineup of dynamic speakers for our panel discussions to include Market Structure, Compliance/Surveillance and Electronic Trading. You won't be disappointed with these timely discussions, so please join us.

You can always look forward to exciting networking events at the STA Florida conference. Enjoy the Cornhole Tournament and the In-shore Fishing Outing!

Join us at the cocktail reception every evening for delicious food and beverages. On Friday evening, we are pleased to host a special tasting of craft brews from a local family-owned brewery, St. Petersburg's Three (3) Daughters Brewing!

As part of our community outreach, we select and honor a charity at every STA Florida conference. Again, this year, we have chosen [Promise Fund](#) as our 2025 Featured Charity. This organization is fighting to end late-stage deaths from breast and cervical cancer. Please take the time to learn more about this noble cause by visiting our website [here](#). We encourage you to participate in our fundraising activities, including raffles and silent auctions.

A special thank you to our event planning team, Patti Reed and Kristen Kring who've helped me tremendously with this year's conference planning. Please be sure to help me thank them!

Finally, I sincerely appreciate the STA Florida Officers and Board of Directors. Volunteering for these roles takes a significant amount of time out of their busy schedules, and we appreciate their dedication and commitment to promoting our conference. They are truly outstanding ambassadors for our affiliate.

We hope you take advantage of the many exciting activities here in Clearwater Beach, especially those amazing sunsets! But above all, we want you to have fun and enjoy your conference!

Sincerely,

Janice Hilsman
STA Florida President