## Mission

Our mission is to fund innovative, accessible research for children fighting cancer to provide better treatments and quality of life, and to educate for change.

## Vision

Our vision is to create cures for all childhood cancers.

## Values

Hope Connection Commitment Innovation Gratitude

## **Brief History of Cannonball Kids' cancer Foundation**

Cannonball Kids' cancer Foundation (CKc) was founded in 2014 with the mission to fund innovative, accessible research for children fighting cancer to provide better treatments and quality of life, and educate for change.

Founders Michael and Melissa Wiggins know the reality of childhood cancer all too well. Their first-born son, Cannon, was diagnosed with Stage IV high-risk neuroblastoma when he was just 20 months old. They were told he had a 50% chance of survival. They watched Cannon suffer through surgeries, radiation, and chemotherapy — all treatments and protocols that were developed for adults and diluted and used on their toddler. They quickly learned that this was the status quo for childhood cancer. With the belief that you shouldn't have to drag a child to death's doorstep in order to save their life, they founded CKc, because Research Is The Key to finding less-toxic treatments for our children.

Since 2014, CKc has awarded \$2.4 million funding 24 research grants. These clinical trials and programs are accessible in 25 states, D.C., Canada, Scotland, and Switzerland. CKc donors have funded 593 treatment options for children battling cancer, who were told they had no more options left.

CKc's motto is: if we can't find it, we fund it. 92% of CKc-funded trials are innovative, meaning first-of-their-kind.

