



STA Florida 34th Annual Conference
Waldorf Astoria Resort
Orlando, FL
February 14-16, 2014
(President's Day weekend)



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Keynote Speaker
Mike O'Rourke, CMT
Jones Trading

It's a family affair!

Please come and join us for our 2014 STA Florida Annual Conference which will be hosted in Orlando, Florida. Enjoy a wonderful weekend at this magnificent Waldorf Astoria property, they truly cater to the entire family so much so that STA Florida will host a Friday Family Dinner and a Saturday 'Kid's Night Out'.

Don't delay...

Hotel reservations must be made by January 22nd!
Please call **888-353-2009** and make reference to the group code **ZSTR** to receive the discounted room rate of **\$259** (plus tax and resort fee).

Interactive Panel

'Audience Discussion of Market Trends and Structure'
Steve Grasso, *Stuart Frankel & Co.*
Jon Najarian, *Options Monster*
Lou Pastina, *NYSE*
Chris Verrone, *Strategas*

LatAm Panel

'Expectations for 2014 in the Region; Where are the Opportunities and Risks? The View of the Local and Foreign Players'
Moderator: **Alan Gandelman**, *ATS-Brasil*
Panelists: **Miguel Ruiz**, *Convergex*
William Cooper, *State Street Global Markets*
Luis Vallarino, *Grupo Financiero Interacciones*

'How the Buy Side is Turning Data Into Information'

Moderator: **Holly McHatton-Johnston**, *Franklin Templeton Investments*
Panelists: **Alex Hagemeyer**, *Franklin Templeton Investments*
Ravikiran Dharmavaram, *IGate*
Philip Pearson, *ITG*

Conference registration deadline is February 4th!

Online registration is open and can be accessed by visiting the STA Florida website, **www.staflorida.com**.